

Your Privacy Rights

This Privacy Statement (“Privacy Statement”) describes the information that Designing Lives International, LLC, its affiliated companies, subsidiaries and service partners (collectively, “Designing Lives Int’l”) collects about you; how we use and protect this information; and the choices you can make about how we use this information.

Information Covered by This Statement

This Privacy Statement applies to information, including personal information, collected about you by Designing Lives Int’l. Personal information is information that could reasonably allow you to be identified. Some DesigningLivesInternational.com pages may contain links to non-Designing Lives Int’l sites. We are not responsible for the privacy policies of those sites. We recommend you review the privacy policies of each site you visit.

Information We Collect

We may collect information about you from a variety of sources, including information we collect from you directly; information we collect about you when you visit our sites, use our services, or view our online advertisements; and information we collect about you from other sources. We collect personal information about our users over time and across different websites when you use this website or service. Third party service providers may also collect personal information this way.

Information we collect directly from you:

We collect information directly from you when you choose to register with our site, participate in our offers and programs, purchase products from our site, call Customer Care, or otherwise provide information directly to us. The following are examples of information we may collect directly from you:

- Name, email address, postal address
- Username and password.
- Phone number or mobile number.
- Age.
- Date of birth.
- Demographic information.
- Payment information (such as a credit card).
- Future communication preferences.

Information we collect when you visit our sites, use our services, or view our online advertisements:

We use cookies and other technologies to collect information about you when you visit our sites, use our services, or view online advertisements. The following are examples of information we may collect with these technologies:

- Your browser type and operating system.
- Web pages you view.
- Links you click.
- IP address.
- Site you visited before coming to our site.
- Designing Lives Int’l emails you open and/or forward.
- Designing Lives Int’l offers or links you connect to via emails.

Information we collect from other sources:

We may obtain information about you from other sources, including commercially available sources, such as data aggregators and public databases. The following are examples of information we may collect from other sources:

- Name, postal address.
- Age.

- Income level.
- Marital status and number of children.
- Your interests such as hobbies and pets.
- Consumer and market research data.
- Purchase behavior.
- Publicly observed data or activities, such as blogs, videos, internet postings, user generated content, and in-store shopping behavior.

All of the information we collect about you may be combined, which helps us tailor our communications to you and maximize your customer experience with Designing Lives Int'l.

“Do Not Track”

Do Not Track (DNT) is a privacy preference that users can set in certain web browsers. When a user turns on DNT, the browser may send a signal or other message to web services requesting that they “do not track” the user. At this time, we do not change our practices in response to Do Not Track browser settings. For information about do not track, visit www.allaboutdnt.org.

How We Use This Information

To provide offers, products and services. We use the information we collect to provide the products and services you request, to tell you about other products and services offered by Designing Lives Int'l, and to manage our sites and services. The following are ways we may use the information we collect about you:

- Send offers and information.
- Develop new products and services.
- Enroll you in contests, programs, or offers you request.
- To provide you with other services that we have offered to you
- Create and manage your account.
- Process payment for purchases or other services.
- Protect against or identify possible fraudulent transactions.
- Provide you with customized, unsolicited offers and information about Designing Lives Int'l products and services.
- Develop and provide advertising tailored to your interests.
- Analyze the use of our products, services and sites.
- Understand how you arrived at our site.
- Determine the effectiveness of our advertising.
- Enforce our Terms and Conditions and otherwise manage or protect our business.

Your Choices & Access to Your Information

We give you choices about how we communicate with you.

Electronic and Mobile Communications. We only send you promotional mobile or email messages if you provide us with your contact information and opt in to receive the messages. You can stop receiving promotional mobile and email messages from Designing Lives Int'l by following the instructions provided in any such message you receive. You agree that by opting-in and providing your wireless telephone number to Designing Lives Int'l you're expressly consenting to receive automated marketing text messages from Designing Lives Int'l to the mobile number provided. Consent is not required to purchase goods or services. You further understand that your information will be used as described here.

Postal Mail. We may mail you unsolicited offers or product information that we believe is of interest to you. Promotional postal mail may contain opt out instructions, and you can stop receiving promotional postal mail from us by following those instructions.

Access. You can view, correct or update the personal contact information you provide us by navigating to “My Designing Lives Int’l” and logging in with your username and password.

How to Opt-In and Opt-Out of Communications

Our Site provides you the opportunity to opt-in and to opt-out of receiving communications from Designing Lives Int’l. To have your information removed from the Designing Lives Int’l database, please contact us with your request online, by email or by phone as follows:

Online. Visit the “Contact Us” form on our website, and submit the completed form.

By email. Send an email to customercare@DesigningLivesInternational.com from your email address of record with a subject line of UNSUBSCRIBE.

Click “Unsubscribe.” Each email we send you contains an “UNSUBSCRIBE” link at the bottom of the email. Open your email, click “UNSUBSCRIBE”, and follow the instructions on the screen to change your communication preferences.

By phone. Call 1-602-620-8088 and ask to be removed from future mailings.

PLEASE NOTE: If you choose to stop receiving promotional messages from us, we will honor your request. However, we will continue to send you service related communications and we may need to keep the information we have collected about you for record keeping, analysis or other reasons, to the extent permitted by law.

Tracking Tools: Cookies, Web Beacons and other Technologies

We may use tracking tools to serve you with interest-based advertising and to better understand your behaviors and browsing activities. We might permit third parties to gather information through our websites, including for behavioral advertising purposes. You can opt out of online behavioral advertising by going to www.aboutads.info/choices.

Cookies. A cookie is a small file placed on your computer when you visit a site that can be understood by the site that issued the cookie. We use cookies to monitor how our sites are used and to help personalize your online experience. For example, when you register on our sites, we may store a unique code in a cookie on your computer. The next time you come back to the site from that computer, our servers use the cookie to recognize you. We can then use the information you provided when you registered combined with your activities on our sites to provide you advertising and offers of interest. Most browsers automatically accept cookies. Your browser gives you the ability to delete or reject browser cookies. If you block cookies, certain features on our website may not work. We do not store any sensitive personal information about you in the cookie. If you block or delete cookies, not all of the tracking that we have described in this policy will stop.

Third-Party Advertising. We may allow third parties, including business partners and ad networks, to display advertising on our sites. Some of these companies may place a cookie on your computer to recognize your computer each time they send you an online advertisement. This enables them to understand where you, or others who are using your computer, saw their advertisement and deliver ads that they believe are of interest to you. We do not control these companies' use of cookies.

Web Beacons. Web beacons are small bits of code embedded in web pages or in emails. We may use web beacons to deliver or communicate with cookies, to count users who have visited a web page, and to understand usage patterns. We also may include web beacons in e-mails to learn if messages have been opened, acted on, or forwarded.

Other Technologies. Examples of other technologies we may use to provide better service to you include:

- **Web Session Variables.** Information that is passed from one web URL to another as you browse.
 - **Browser plug-ins/add-ons.** Additional web components that may need to be installed to enable certain web features on our sites. You have the option not to install these components.
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Information Sharing, Service Partners and Affiliates

Third-party service providers. We rely on third-party service providers to perform a variety of services on our behalf. In so doing, we may need to share your personal information with them. Please note that we provide our service providers with

only the personal information they need to perform their services and we require that they protect this information and not use it for any other purpose. For example, we may rely on a service provider to:

- Fulfill your product and service requests and answer your questions.
- Host our sites and deliver our email and mobile messages.
- Contact contest winners, manage payments or take other actions on our behalf.
- Analyze data, sometimes combined with other sources, to send more targeted communications to you.
- Conduct research and analyze data to improve our products, services and sites.

In addition we may also rely on a service provider to:

- Combine personal information about you that Designing Lives Int'l has collected with personal information about you that our business partner has collected so we can jointly send tailored promotional communications to you. In such instances, our business partner will not have direct access to any information we share about you with the service provider, and only the service provider will be allowed to use the combined set of information to send you joint communications that we hope will be of interest to you. If you prefer not to receive these joint communications, you can always opt out by following the instructions provided in any such communication or by logging in to your account on DesigningLivesInt'l.com and changing your communication settings.
- Perform other services that we request.

We provide these companies with the personal information they need to provide these services on our behalf. We require these companies to protect this personal information and to not use the information for any other purpose.

Other situations. We may disclose your personal information:

- If Designing Lives Int'l, a Designing Lives Int'l entity or business is sold to another company;
- To protect and defend the rights and property of our customers, the public, or Designing Lives Int'l (including enforcing our Terms and Conditions); and
- When we believe disclosure is necessary to comply with law, regulatory requirements, or requests from public authorities.

Aggregated and non-personal information. We may share aggregated information that cannot identify you for general business analysis. For example, we may disclose the number of visitors to Designing Lives Int'l sites or services.

User Generated Content

Some Designing Lives Int'l sites enable users to submit their own content for contests, blogs, videos, and other functions. Please remember that any such information you disclose becomes public information and is not covered by this Privacy Policy. You should exercise caution when deciding to disclose your personal, financial or other information in a submission. Designing Lives Int'l cannot prevent such information from being used in a manner that may violate this Privacy Statement, the law, or your personal privacy and safety. Designing Lives Int'l is not responsible for user generated content. User generated content remains the sole responsibility of the person who submitted it.

Information Security

We use technical, administrative, and procedural measures in an attempt to safeguard your personal and other information from unauthorized access or use. No such measure is ever 100% effective though, so we do not guarantee that your personal and other information will be secure from theft, loss, or unauthorized access or use, and we make no representation as to the reasonableness, efficacy, or appropriateness of the measures we use to safeguard such information. Users are responsible for maintaining the secrecy of their own passwords. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), please immediately notify us by contacting us at 1-602-620-8088. Please note that email may not be encrypted and cannot be considered a secure means of transmitting credit card numbers. Designing Lives Int'l will never ask you to submit your credit card information via email.

Children's Online Privacy

We believe it is important to provide added protection for children online. We encourage parents and guardians to spend time online with their children to participate in and monitor their online activity. We do not knowingly collect personal information from children under 13 online.

Contact Us

If you have questions or concerns regarding your privacy, please contact Designing Lives Int'l directly.

Contact Us by Mail:

Designing Lives International, LLC

Attn: Customer Service

7550 E. McDonald Drive

Suite F

Scottsdale, AZ 85250

Contact Us by Phone:

1-800-999-9999

Monday – Friday : 8 AM to 5 PM MST

Saturday: 9 AM to 5 PM MST

Contact Us by Email: customercare@designinglivesinternational.com

Changes to This Privacy Statement

We will post changes to this Privacy Statement and update the effective date when this Privacy Statement is updated. The changes will take effect as soon as posted. We encourage you to periodically review this page for the latest information on our privacy practices.

State and Country Specific Information

CALIFORNIA

Under California Civil Code Section 1798.83, also known as Senate Bill 27, if you are a California resident and Designing Lives Int'l has an established business relationship with you, you have the right to request information from Designing Lives Int'l, free of charge, regarding the manner in which Designing Lives Int'l shares certain categories of your personal information with third parties (whether collected online or offline), for the third parties' direct marketing purposes.

California law provides that you have the right to submit a request to Designing Lives Int'l at its designated address and receive the following information: 1. The categories of information Designing Lives Int'l disclosed to third parties for the third parties' direct marketing purposes during the preceding calendar year; 2. The names and addresses of third parties that received such information; and 3. If the nature of a third party's business cannot be reasonably determined from the third party's name, examples of the products or services marketed, subject to certain exceptions. You are entitled to receive a copy of this information in a standardized format and the information will not be specific to you individually.

For purposes of this paragraph, "Designing Lives Int'l" means Designing Lives International, LLC and this site. "Third Party" means a business that is outside the Designing Lives Int'l family, and affiliates of Designing Lives International, LLC.

This same California law permits Designing Lives Int'l to provide you, in response to your written request, with a cost-free means to choose not to have your information shared rather than providing the above described information.

Designing Lives Int'l designated email address for such requests is CAPrivacyRights@DesigningLivesInternational.com.

You may also request this information by writing to: Customer Care, Designing Lives International, LLC, 7550 E. McDonald Drive Suite F Scottsdale, AZ 85250 Additionally, you may request that Designing Lives Int'l not share your personal information with third parties for their direct marketing use by following the How to Opt-In and Opt-Out procedures outlined above.

VERMONT

Vermont law places additional limits on sharing information about Vermont residents. As long as a user remains a resident of Vermont, we will not share information we collect about Vermont residents to companies outside of Designing Lives Int'l or to Designing Lives Int'l affiliates, except:

- To companies that perform marketing or other services on our behalf;

- Contact information (like name and address), and transaction information (such as your payment history), with companies we have Joint Marketing Agreements with, if any;
- With the authorization or consent of the Vermont resident; or
- As permitted or required by law.

CANADA

Designing Lives Int'l complies with Canadian Federal and Provincial privacy laws and regulations including the Personal Information Protection and Electronic Documents Act.

Designing Lives Int'l will only use your personal information for the purposes intended and as detailed in this Privacy Statement unless we have obtained your consent to use it for other purposes.

Residents of Canada are notified that the personal information they provide to Designing Lives Int'l is stored in the company's databases outside of Canada including in the United States and may be subject to disclosure to authorized law enforcement or government agencies in response to lawful demand pursuant to the laws of that country.

Consumers With Disabilities

We are committed to world-class service for all of our guests. In compliance with the Americans With Disabilities Act, as amended and other state, local and provincial laws, we provide effective communication with our hearing-impaired customers and assistance for customers with any special need. Please let us know how we can accommodate you!

This site is owned and operated by Designing Lives International, LLC located at 7550 E. McDonald Drive Suite F Scottsdale, AZ 85250

Last Updated: 28 November 2016